

Lean Product Creation Methodologies For Faster Cycle Times TCGen Inc.

The Power of Lean Product Creation Methodologies

When it comes to effective product creation methodologies, less is usually more. A few effective, well placed processes can accelerate product delivery, and avoid the paralysis that comes from heavy, onerous methodologies. These lean processes, coupled with the appropriate level of executive engagement will poise teams for predictable success. The power of the process comes from accurately determining which vital few levers need to turn (based on assessments and project histories), and then focusing the team in the specific areas that produce the most effective results.

Industry Expertise

TCGen is a recognized expert in the field of lean product creation methodologies. Their extensive knowledge has helped many fast paced Fortune 100 companies reduce cycle time and increase predictability through the implementation of lean methodologies. The notable accomplishments in the area of product creation methodologies include

- Delivered seminars and workshops to corporations, MIT, Stanford and other universities.
- Implemented the Apple New Product Process 15 years ago, and is still utilized today, including in the delivery of the iphone
- Product Creation Methodology clients include: Abbott, Bose, Cisco, IBM, 3M and others

Essential Elements of a Successful Lean Product Creation Methodology Program

We are not dogmatic about how we go about solving your challenges, and do not subscribe to a "one size fits all" philosophy. Some of the essential elements of a lean product creation process include

- Product Definition: a clear definition of the product deliverable, and clarity around "done"
- Roles and Responsibilities: clear roles for executives, functional management, and teams
- Concept Review: the engagement point for executive leadership
- Metrics: a few critical metrics that will measure team compliance and project progress

Process for Lean Product Creation Methodologies Formulation

TCGen works with clients to identify & exploit the vital few processes that will accelerate their product creation cycle. Through an assessment and project histories analysis, we can target those critical few areas and implement high impact processes to accelerate time to market. Areas of focus include

- Clearly identifying the problem we're trying to solve at a high business level
- Analyzing project history & event timelines to identify root causes of the problem
- Identifying the few levers to pull to meet the objective of the problem
- Identifying dedicated internal resource to drive the process and ensure vitality

For more go to www.tcgen.com